

co-creators of an industry that supplies the developed and developing world with medicines.

The early days saw DBG take a huge leap from being an associate professor at BITS Pilani to eventually becoming an entrepreneur — buying the fledgling Lupin and its five products. Getting approvals and setting up production were not easy, but DBG stayed the

but went back into the wreckage to rescue his father.

Having lost his mother a year ago, and father and brother in a matter of days, the book notes: “Physically, he (DBG) was still strong enough to soldier on, but the mental challenges impacted his day-to-day functioning.” DBG plunged himself into work, the book says.

In the parallel narrative on the

pharma industry, the book points to two critical policy changes — India’s Patents Act (1970), and America’s Hatch-Waxman Act (1984). The first recognised process patents, allowing companies to make an innovator product through a different process. And the second paved the way for generics with six-month exclusivity for the

forth. But the easy narration of incidents that built the industry, keeps it engaging.

Despite all odds, Lupin was among the early companies to outline a clear succession plan, appointing Vinita (based in the US) as CEO, and son Nitesh as Managing Director, in 2013. The sibling-duo have since navigated new business challenges as they build on the vision DBG gave them.

NEW READS.



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Publisher: Penguin Business

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Publisher: HarperCollins India

A thorough analysis of India's water crisis with a call to action on the way forward

Short take

23.MAR.2026 (BUSINESSLINE)